

REPORT

"HASKOVO & MERICH COOKING" FESTIVAL ON THE PROJECT "VIRTUAL MARITZA – MERICH CUISINE"

*The project is co-funded by EU through the Interreg-IPA CBC Bulgaria–Turkey
Programme 2014-2020*

10th May, 2018, Merich District, Turkey

"Haskovo & Merich Cooking" Festival on the project: „Virtual Maritza – Merich Cuisine“, № CB005.1.23.017, funded under the Interreg-IPA CBC Bulgaria–Turkey Programme 2014-2020 was held in Merich District, Turkey on May 10th, 2018.

More than 40 representatives from Haskovo and Merich and the project team at both sides of the border took part in the event.

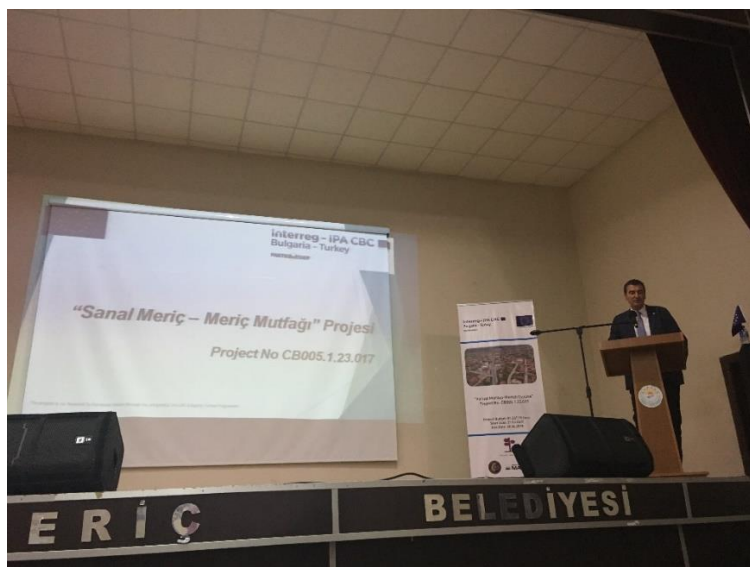
The festival agenda has the following 3 main sessions:

- 1) Presentation of the developed product on the project. Rayna Yovcheva presented the project and the achieved results and products on behalf of the Lead Partner. She presented the 2 Field surveys in Haskovo, the developed short and long videos with traditional recipes from Haskovo and Merich, the Web platform "Virtual Chef", the the "Haskovo & Merich cooking" application (still in process) and information and publicity in BG.



RMA „Maritza“
Business Incubator
6310 Klokotnitsa, Haskovo
tel./fax: +359 38 664869
maritza@maritza.info
www.maritza.info

Professor Dr. Ayhan Aytaç from Trakiya University presented the field surveys in Merich.



- 2) Signing of Memorandum of cooperation for Sustainable Tourism Development of Haskovo and Merich Regions.



- 3) Presentation of traditional recipes from Haskovo and Merich with the opportunity to taste the traditional dishes of both regions. The following dishes were presented from Haskovo: Banitsa with leek; Steamed banitsa; Shepherd's gyuvetch, Gorski izvor village; Stuffed Peppers with corn; Haricot bean with chickpeas. The following dishes were presented from Merich: Liver wrap; Tapkana Çuşka; Mamzana; Borek; Helva.



RMA „Maritza“
Business Incubator
6310 Klokotnitsa, Haskovo
tel./fax: +359 38 664869
maritza@maritza.info
www.maritza.info

The third session also included the Final press conference on the project. Margarita Georgieva, Chairperson of RMA "Maritza" and Rayna Yovcheva, Executive Director of RMA "Maritza" took part in the Final press conference on behalf of the Lead partner.



RMA „Maritza“
Business Incubator
6310 Klokotnitsa, Haskovo
tel./fax: +359 38 664869
maritza@maritza.info
www.maritza.info