

Interreg
Greece-Bulgaria
TOURIST
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**CULTURAL AND NATURAL HERITAGE OF
HASKOVO-EVROS**

Европейски програма за промоция и развитие на природното и културното наследство на българо-гръцки трансгранични регион чрез интелигентни и електронни инструменти с acronym "eTOURIST", договор за БДП № B2.6c.07/09.10.2017.

Проектът е съфинансиран от Европейския фонд за регионално развитие и от националните фондове на страните, учащи се в Програмата за сътрудничество Interreg V-A "България - Гърция 2014-2020".

Project: "Promotion and development of natural and cultural heritage of Bulgarian - Greek cross-border region through smart and digital tools", with acronym "eTOURIST" Subsidy contract № B2.6c.07/09.10.2017. The Project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Cooperation Programme INTERREG V-A "Greece-Bulgaria 2014-2020".

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Haskovo is located in the southeastern part of Bulgaria's South Central region. It is bordering with the Greek Evros region. The region of Haskovo boasts a rich and interesting cultural and historical heritage, including architectural and historical monuments from antiquity and the Middle Ages, valuable archaeological finds, monuments from the National Revival Period (monasteries, old houses and churches), historical places and others. Many megalithic structures have been registered in the area of Straja-Sakar Mountains and the Eastern Rhodopes and a big number of monumental Thracian tombs have been discovered in the area.

Haskovo Region belongs to one of the five wine-growing regions—the Southern wine-growing region. Rich in vineyards, the area is known for its red wines with unique varieties—red merlet, dimtay, rubin, mavrud and pamid. Many traditional wine varieties such as Merlot, Chardonnay, Cabernet Sauvignon, Syrah, Cabernet Franc are grown on the territory of Haskovo region.

Evros regional unit is one of the largest in Greece and is located at the northeast part of Greece at a particularly strategic point. Its natural beauties such as the Evros River Delta, the Forest of Dada, Samothraki and important monuments of historical and archaeological interest characterize Evros. There are wonderful beaches, modern tourist sites, and alternative forms of tourism. The livelihood of the region still holds the centuries-old traditions of silk production and fine crafts in Soufli.

Evros is the place of the Dionysos Wine Route, the last of the Wine Routes of Northern Greece. Today, on the wine map of Evros, the largest part of the vineyards are located in the municipal units of Soufli and Orestiada while vineyards and wine production are also found in the municipality of Alexandroupolis. From 2010, the "designation of origin" mark the wine products from the Evros region.

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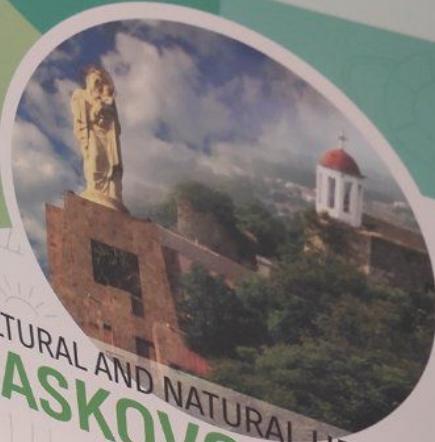
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