

SIXTH MEETING

PROJECT „PROMOTION AND DEVELOPMENT OF NATURAL AND CULTURAL HERITAGE OF BULGARIAN – GREEK CROSS-BORDER REGION THROUGH SMART AND DIGITAL TOOLS“, ACRONYM „eTOURIST“, SUBSIDY CONTRACT № B2.6C.07/09.10.2017

On 26.01.2021 the 6th Project meeting on the project „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools“, with acronym „eTOURIST“, Subsidy contract № B2.6c.07/09.10.2017 was held. The meeting was hosted by the Lead Beneficiary – RMA Maritza. The meeting was held online on the Zoom platform.

The meeting was attended by representatives of the four partners from Bulgaria and Greece.

During the meeting the partners discussed the following issues:

Project progress discussed per work packages and specific activities. Implementation of tender procedures - contracted activities, deadlines and results

- WP1: Project Management & Coordination: short Presentation of the progress of the project activities; funding Issues; discussion on the date of the next Partners' meeting;
- WP2: Communication & Dissemination: discussion of the Progress of planned publicity events and conferences; production of communication materials and tools; media, social media, Internet; planning the implementation of additional activities under package 2;
- WP3: Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine: progress of the Greek beneficiaries; planning the implementation of additional activities under package 3;
- WP4: Development of eTOURIST package: digitalization of cultural and natural sites and video tours; digitalization of traditional culinary & wine and development of videos; discussing the progress; development of smart application; development of interactive digital web portal - progress; planning the implementation of additional activities under package 4;
- WP5: Valorization of Haskovo-Evros traditional culinary & wine: discussing the preparation of trainings for valorisation of traditional culinary and wine in Bulgaria and Greece; discussing the preparation of 2 cross-border festivals presenting traditional culinary and traditional wine (1 in Bulgaria and 1 in Greece); planning the implementation of additional activities under package 5;
- WP6: eTOURIST on the global tourism market: the participation in the international tourist exhibition - ITF Holiday&Spa Expo Sofia, 2020 is completed in February, 2020.