

FOURTH MEETING

PROJECT „PROMOTION AND DEVELOPMENT OF NATURAL AND CULTURAL HERITAGE OF BULGARIAN – GREEK CROSS-BORDER REGION THROUGH SMART AND DIGITAL TOOLS“, ACRONYM „eTOURIST“, SUBSIDY CONTRACT № B2.6C.07/09.10.2017

On 8.02.2019 in Haskovo in Bulgaria, the 4th Project meeting on the project „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools“, with acronym „eTOURIST“, Subsidy contract № B2.6c.07/09.10.2017 was held. The meeting was hosted by the Lead Beneficiary – Regional Municipalities Association “Maritza”.

The meeting was attended by 12 representatives of the four partners from Bulgaria and Greece. During the meeting the partners discussed the following issues:

1. Project progress discussed per work packages and specific activities. Implementation of tender procedures - contracted activities, forthcoming procedures and deadlines.
 - WP1: Project Management & Coordination: short Presentation of the progress of the project activities; funding Issues; discussion on the date of the next Partners' meeting;
 - WP2: Communication & Dissemination: discussion of the Progress of planned publicity events and conferences; production of communication materials and tools; media, social media, Internet;
 - WP3: Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine: progress of the Greek beneficiaries;
 - WP4: Development of eTOURIST package: digitalization of cultural and natural sites and video tours; digitalization of traditional culinary & wine and development of videos; discussing specific sites from Bulgaria to be digitized; development of smart application; development of interactive digital web portal;
 - WP5: Valorization of Haskovo-Evros traditional culinary & wine: discussing the preparation of trainings for valorisation of traditional culinary and wine in Bulgaria and Greece; discussing the preparation of 2 cross-border festivals presenting traditional culinary and traditional wine (1 in Bulgaria and 1 in Greece);
 - WP6: eTOURIST on the global tourism market: discussing the cancelled participation in BIT Milano and the selection of another international tourism fair - the French Tourism Market (IFTM Top Resa), which takes place from 1-4 October 2019 in Paris, France
2. Need for budget changes and decision-making for specific changes in JoB: the project partners agreed to request an amendment to the project on the replacement of participation in BIT Milano under Action 6.1 with participation in the French Travel Market (IFTM Top Resa) taking place on 1-4 October 2019 in Paris, France.