

**INITIAL PRESS CONFERENCE**  
**PROJECT „PROMOTION AND DEVELOPMENT OF NATURAL AND CULTURAL HERITAGE**  
**OF BULGARIAN – GREEK CROSS-BORDER REGION THROUGH SMART AND DIGITAL**  
**TOOLS“, ACRONYM „eTOURIST“, SUBSIDY CONTRACT № B2.6C.07/09.10.2017**

On 04.12.2017 in Soufli, Greece, the initial press conference on the project „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools“, with acronym „eTOURIST“, Subsidy contract № B2.6c.07/09.10.2017 was held. The press conference was hosted by Project beneficiary 2 - DIMOSINETERISTIKI Evros SA. The press conference was attended by representatives of the four partner organizations and media from Evros, Greece.

During the press conference, the General Manager of DIMOSINETERISTIKI Evros SA Mr. Kazakis Evangelos made a presentation of the eTOURIST project to the representatives of the national blogs and newspapers from the Evros region.

He presented the project partners, presented the main objectives and tasks of the project as well as all the planned activities. Mr. Evangelos pointed out the expected results and the impact that the project will have on the cross-border region of Haskovo - Evros.